

**OFFICIAL TOP 500 2011**

<b>BRAND</b>	<b>RANK</b>	<b>INDEX</b>	<b>CATEGORY</b>
ROLLS-ROYCE GROUP	1	100.00	Aerospace & Defence
BLACKBERRY	2	94.94	Electronic & Electrical Equipment
MICROSOFT	3	94.09	Software & Computer Services
GOOGLE	4	92.58	Media - Marketing Services - Advertising Solutions
APPLE	5	91.30	Technology - Hardware & Equipment
LONDON STOCK EXCHANGE	6	90.63	Financial - Exchanges & Markets
PRICEWATERHOUSECOOPERS	7	88.84	Support Services - Accountancy & Business Services
GLAXOSMITHKLINE	8	88.79	Pharmaceuticals & Biotech
VISA	9	88.18	Financial - Credit Cards & Payment Solutions
BOSCH	10	87.81	Construction & Materials - Tools / Equipment
SHELL	11	87.29	Oil & Gas
FEDEX EXPRESS	12	86.67	Industrial Transportation - B2B Delivery Services
NOKIA	13	86.23	Electronic & Electrical Equipment
VIRGIN ATLANTIC	14	85.32	Travel & Leisure - Airlines
VODAFONE	15	85.08	Telecommunications - Mobile & Online
ERNST & YOUNG	16	84.25	Support Services - Accountancy & Business Services
DHL	17	83.96	Industrial Transportation - B2B Delivery Services
BOEING	18	83.71	Aerospace & Defence
HERTZ	19	81.99	Travel & Leisure - Automobile Rental
UPS	20	81.95	Industrial Transportation - B2B Delivery Services
AIRBUS	21	81.73	Aerospace & Defence
MASTERCARD	22	81.23	Financial - Credit Cards & Payment Solutions
LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE	23	80.80	Executive Education, Training & Development
CHUBB	24	80.15	Support Services - Security & Fire Protection
DULUX TRADE	25	80.03	Construction & Materials - Tools / Equipment
BT	26	79.88	Telecommunications - General
EDDIE STOBART	27	79.66	Industrial Transportation - Logistics / Distribution / Freight Services
KPMG	28	79.51	Support Services - Accountancy & Business Services
SIEMENS	29	78.54	Industrial Engineering - General
AMERICAN EXPRESS	30	78.15	Financial - Credit Cards & Payment Solutions
DELOITTE	31	77.32	Support Services - Accountancy & Business Services
THE NEC BIRMINGHAM	32	76.87	Travel & Leisure - Conference Centres
JOHNSON & JOHNSON	33	76.84	Pharmaceuticals & Biotech
BAE SYSTEMS	34	76.84	Aerospace & Defence
HSBC	35	76.63	Financial - Retail Banks
AVIS	36	76.56	Travel & Leisure - Automobile Rental
LLOYD'S OF LONDON	37	76.42	Insurance & Risk Management
O2	38	76.36	Telecommunications - Mobile & Online
HILTON	39	75.54	Travel & Leisure - Business Hotels
CATERPILLAR	40	75.22	Industrial Engineering - General
DELL	41	75.15	Technology - Hardware & Equipment
ADOBE	42	74.62	Software & Computer Services
PILKINGTON	43	74.43	Construction & Materials
HP	44	74.16	Technology - Hardware & Equipment
SAATCHI & SAATCHI	45	73.67	Media - Marketing Services - Advertising Agencies
BARCLAYCARD	46	73.57	Financial - Credit Cards & Payment Solutions
CISCO	47	72.93	Software & Computer Services
BRITISH AIRWAYS	48	72.66	Travel & Leisure - Airlines
SAGE	49	72.61	Software & Computer Services
BLACK & DECKER	50	72.50	Construction & Materials - Tools / Equipment

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INTEL	51	72.49	Technology - Hardware & Equipment
BUPA	52	71.68	Insurance & Risk Management
STANLEY	53	71.56	Construction & Materials - Tools / Equipment
PFIZER	54	71.18	Pharmaceuticals & Biotech
YALE	55	70.92	Support Services - Security & Fire Protection
MARRIOTT	56	70.87	Travel & Leisure - Business Hotels
CANON	57	70.29	Technology - Hardware & Equipment
CRANFIELD SCHOOL OF MANAGEMENT	58	69.96	Executive Education, Training & Development
IPSOS MORI	59	69.76	Media - Marketing Services - Market Research
GALLUP	60	69.61	Media - Marketing Services - Market Research
TRAVIS PERKINS	61	69.54	Retailers - Builders' Merchants
EUROSTAR	62	69.26	Travel & Leisure - Train & Bus Operators
BLOOMBERG	63	69.24	Support Services - Information Providers
THOMSON REUTERS	64	69.20	Support Services - Information Providers
ORANGE	65	69.13	Telecommunications - Mobile & Online
DUPONT	66	68.31	Chemicals
ZURICH	67	68.09	Insurance & Risk Management
GE	68	67.80	Industrial Engineering - General
GETTY IMAGES	69	67.63	Media - Images
EBAY	70	67.45	Media - Marketing Services - Advertising Solutions
SAVILLS	71	66.84	Real Estate - Commercial Agents / Advisors
3M	72	66.70	Industrial Engineering - General
BALFOUR BEATTY	73	66.68	Construction & Materials
PANASONIC	74	66.64	Technology - Hardware & Equipment
JEWSON	75	66.60	Retailers - Builders' Merchants
ROYAL MAIL	76	66.51	Industrial Transportation - B2B Delivery Services
THE LAW SOCIETY	77	66.46	Support Services - Associations & Accreditations
BAYER	78	66.41	Pharmaceuticals & Biotech
LOCKHEED MARTIN	79	66.26	Aerospace & Defence
DEUTSCHE BANK	80	66.13	Financial - Banks
XEROX	81	65.99	Technology - Hardware & Equipment
LONDON BUSINESS SCHOOL	82	65.92	Executive Education, Training & Development
WICKES	83	65.91	Retailers - Builders' Merchants
PAYPAL	84	65.52	Financial - Credit Cards & Payment Solutions
TNT	85	65.46	Industrial Transportation - B2B Delivery Services
SONY PROFESSIONAL	86	65.21	Technology - Hardware & Equipment
RIO TINTO	87	65.05	Mining
BARCLAYS	88	65.01	Financial - Retail Banks
FTSE	89	64.95	Support Services - Information Providers
PARCELFORCE WORLDWIDE	90	64.53	Industrial Transportation - B2B Delivery Services
RICS	91	64.21	Support Services - Associations & Accreditations
MOTOROLA	92	64.20	Electronic & Electrical Equipment
AXA	93	64.20	Insurance & Risk Management
J.P.MORGAN	94	63.94	Financial - Banks
EXXON MOBIL	95	63.90	Oil & Gas
AVIVA	96	63.84	Insurance & Risk Management
YELLOW PAGES	97	63.48	Media - Marketing Services - Advertising Solutions
STAPLES	98	63.47	Retailers - Office Equipment & Supplies
BASF	99	63.24	Chemicals
RAC	100	63.19	Support Services - General

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CREDIT SUISSE	101	63.13	Financial - Banks
CROWN TRADE PAINTS	102	63.01	Construction & Materials - Tools / Equipment
VIRGIN TRAINS	103	62.99	Travel & Leisure - Train & Bus Operators
ASTRAZENECA	104	62.93	Pharmaceuticals & Biotech
TARMAC	105	62.82	Construction & Materials
CABLE & WIRELESS	106	62.75	Telecommunications - General
IBM GLOBAL SERVICES	107	62.59	Support Services - Consultancies
TETRA PAK	108	62.59	Industrial Engineering - General
ORACLE	109	62.57	Software & Computer Services
SIR ROBERT MCALPINE	110	62.39	Construction & Materials
MASSEY FERGUSON	111	62.26	Industrial Engineering - General
SAMSUNG	112	61.79	Technology - Hardware & Equipment
GOLDMAN SACHS	113	61.73	Financial - Banks
CBI	114	61.72	Support Services - Associations & Accreditations
KNIGHT FRANK	115	61.40	Real Estate - Commercial Agents / Advisors
AA	116	61.16	Support Services - General
NORTON	117	61.13	Software & Computer Services
ERICSSON	118	61.06	Electronic & Electrical Equipment
BAA	119	60.79	Industrial Transportation - General
TOSHIBA	120	60.74	Technology - Hardware & Equipment
MORGAN STANLEY	121	60.63	Financial - Banks
BIFFA	122	60.60	Support Services - Waste Management
MAERSK LINE	123	60.58	Industrial Transportation - General
CARPHONE WAREHOUSE	124	59.75	Retailers - B2B General
EUROTUNNEL	125	59.43	Industrial Transportation - General
HOLIDAY INN	126	59.31	Travel & Leisure - Business Hotels
EPSON	127	59.24	Technology - Hardware & Equipment
EXCEL LONDON	128	59.01	Travel & Leisure - Conference Centres
MCKINSEY & COMPANY	129	58.88	Support Services - Consultancies
RENTOKIL	130	58.80	Support Services - General
SCREWFIX	131	58.80	Retailers - Builders' Merchants
HONEYWELL	132	58.62	Industrial Engineering - General
EXPERIAN	133	58.10	Support Services - Information Providers
BSI	134	57.64	Support Services - Associations & Accreditations
NIELSEN	135	57.59	Media - Marketing Services - Market Research
EDF ENERGY	136	57.58	Utilities
PRUDENTIAL	137	57.55	Insurance & Risk Management
SMITH & NEPHEW	138	57.53	Pharmaceuticals & Biotech
SYMANTEC	139	57.47	Software & Computer Services
JC DECAUX	140	57.46	Media - Marketing Services - Advertising Solutions
VIKING	141	57.23	Retailers - Office Equipment & Supplies
LG	142	57.20	Technology - Hardware & Equipment
SAP	143	57.17	Software & Computer Services
NATIONAL GRID	144	57.16	Utilities
REED	145	57.10	Support Services - Recruitment
GRANT THORNTON	146	57.01	Support Services - Accountancy & Business Services
SECURITAS	147	56.87	Support Services - Security & Fire Protection
THE GROCER	148	56.78	Media - Trade Publications
CASTROL	149	56.66	Oil & Gas
MCAFEE	150	56.57	Software & Computer Services

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JANES	151	56.41	Media - Trade Publications
ROCHE	152	56.39	Pharmaceuticals & Biotech
RADISSON EDWARDIAN	153	56.38	Travel & Leisure - Business Hotels
THE FAIRTRADE FOUNDATION	154	56.33	Support Services - Associations & Accreditations
THE MET OFFICE	155	56.11	Support Services - Information Providers
BOC GASES	156	56.02	Oil & Gas
TOTAL	157	55.91	Oil & Gas
IMPERIAL COLLEGE BUSINESS SCHOOL	158	55.81	Executive Education, Training & Development
SKYPE	159	55.75	Telecommunications - Mobile & Online
COMPASS GROUP	160	55.64	Corporate Catering & Water Supplies
STANDARD & POOR'S	161	55.62	Support Services - Information Providers
MERCK	162	55.60	Pharmaceuticals & Biotech
NATIONAL EXPRESS	163	55.58	Travel & Leisure - Train & Bus Operators
3i	164	55.40	Financial - General
DEWALT	165	55.33	Construction & Materials - Tools / Equipment
RYMAN	166	55.17	Retailers - Office Equipment & Supplies
RIBA	167	55.09	Support Services - Associations & Accreditations
STRUTT & PARKER	168	55.05	Real Estate - Commercial Agents / Advisors
MERRILL LYNCH	169	54.91	Financial - Banks
PRATT & WHITNEY	170	54.80	Aerospace & Defence
VIRGIN MEDIA BUSINESS	171	54.50	Telecommunications - General
THE OPEN UNIVERSITY BUSINESS SCHOOL	172	54.35	Executive Education, Training & Development
AXA PPP HEALTHCARE	173	54.16	Insurance & Risk Management
PRESS ASSOCIATION	174	54.09	Support Services - Information Providers
ADT	175	54.03	Support Services - Security & Fire Protection
GULFSTREAM	176	54.01	Aerospace & Defence
T-MOBILE	177	53.96	Telecommunications - Mobile & Online
CORUS	178	53.89	Construction & Materials
PITNEY BOWES	179	53.80	Retailers - Office Equipment & Supplies
GKN	180	53.50	Industrial Engineering - General
LLOYDS TSB	181	53.42	Financial - Retail Banks
COSTAIN	182	53.19	Construction & Materials
MITSUBISHI ELECTRICS	183	53.13	Industrial Engineering - General
CLIFFORD CHANCE	184	53.05	Support Services - Legal
BRITISH GAS BUSINESS	185	52.97	Utilities
NPOWER	186	52.88	Utilities
ACCENTURE	187	52.85	Support Services - Consultancies
LINKLATERS	188	52.74	Support Services - Legal
HITACHI	189	52.66	Technology - Hardware & Equipment
FUJITSU TECHNOLOGY SOLUTIONS	190	52.63	Technology - Hardware & Equipment
KITEMARK	191	52.59	Support Services - Associations & Accreditations
HANSON	192	52.58	Construction & Materials
CITY & GUILDS	193	52.46	Executive Education, Training & Development
M&C SAATCHI	194	52.38	Media - Marketing Services - Advertising Agencies
PREMIER INN	195	52.37	Travel & Leisure - Business Hotels
BUDGET	196	52.35	Travel & Leisure - Automobile Rental
HEATHROW EXPRESS	197	52.15	Travel & Leisure - Train & Bus Operators
THE CO-OPERATIVE BANK	198	52.13	Financial - Retail Banks
LINKEDIN	199	52.08	Support Services - General
EVERSHEDS	200	52.07	Support Services - Legal

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EUROPCAR	201	51.95	Travel & Leisure - Automobile Rental
COSTCO	202	51.88	Retailers - B2B General
SNAP-ON	203	51.85	Construction & Materials - Tools / Equipment
EASYJET	204	51.74	Travel & Leisure - Airlines
TOMTOM	205	51.72	Technology - Hardware & Equipment
MINTEL	206	51.72	Media - Marketing Services - Market Research
KIMBERLEY-CLARK PROFESSIONAL	207	51.71	Retailers - Office Equipment & Supplies
PC WORLD BUSINESS	208	51.69	Retailers - Office Equipment & Supplies
ANGLO AMERICAN	209	51.54	Mining
OLYMPUS	210	51.53	Technology - Hardware & Equipment
HISCOX	211	51.46	Insurance & Risk Management
DOW CHEMICALS	212	51.44	Chemicals
LONDON CITY AIRPORT	213	51.42	Industrial Transportation - General
FUJITSU	214	51.35	Support Services - Consultancies
LAND SECURITIES	215	51.29	Real Estate - General
MANPOWER	216	51.27	Support Services - Recruitment
PORTAKABIN	217	51.19	Support Services - General
OGILVY & MATHER	218	51.08	Media - Marketing Services - Advertising Agencies
ALLIANZ INSURANCE	219	50.98	Insurance & Risk Management
CITY LINK	220	50.74	Industrial Transportation - B2B Delivery Services
CROWNE PLAZA	221	50.62	Travel & Leisure - Business Hotels
CONQUEROR	222	50.58	Retailers - Office Equipment & Supplies
PEARL & DEAN	223	50.37	Media - Marketing Services - Advertising Solutions
MANCHESTER BUSINESS SCHOOL	224	50.22	Executive Education, Training & Development
ABTA	225	50.20	Support Services - Associations & Accreditations
INVESTORS IN PEOPLE	226	50.15	Support Services - Associations & Accreditations
UBS	227	50.09	Financial - Banks
NOVARTIS	228	50.03	Pharmaceuticals & Biotech
STAGECOACH	229	50.01	Travel & Leisure - Train & Bus Operators
AVERY	230	49.87	Retailers - Office Equipment & Supplies
SKANSKA	231	49.72	Construction & Materials
VEOLIA ENVIRONMENTAL SERVICES	232	49.69	Support Services - Waste Management
HENLEY BUSINESS SCHOOL	233	49.64	Executive Education, Training & Development
PINEWOOD STUDIOS GROUP	234	49.55	Support Services - General
E.ON UK	235	49.46	Utilities
SAID BUSINESS SCHOOL, UNIVERSITY OF OXFORD	236	49.45	Executive Education, Training & Development
J.P. MORGAN CAZENOVE	237	49.45	Financial - Banks
TRAVELODGE	238	49.41	Travel & Leisure - Business Hotels
UNIPART	239	49.39	Industrial Transportation - Logistics / Distribution / Freight Services
NATWEST	240	49.37	Financial - Retail Banks
GROSVENOR	241	49.28	Real Estate - General
SHARP	242	49.09	Technology - Hardware & Equipment
FRESHFIELDS BRUCKHAUS DERINGER	243	49.07	Support Services - Legal
BRITISH GYPSUM	244	49.04	Construction & Materials
TRAVELEX	245	49.00	Financial - General
THE QUEEN ELIZABETH II CONFERENCE CENTRE	246	48.92	Travel & Leisure - Conference Centres
STAEDTLER	247	48.85	Retailers - Office Equipment & Supplies
HAYS	248	48.81	Support Services - Recruitment
SOIL ASSOCIATION	249	48.75	Support Services - Associations & Accreditations
SODEXO	250	48.73	Corporate Catering & Water Supplies

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SLAUGHTER & MAY	251	48.71	Support Services - Legal
JOHNSON MATTHEY	252	48.67	Chemicals
BASILDON BOND	253	48.50	Retailers - Office Equipment & Supplies
PHILIPS MEDICAL SYSTEMS	254	48.48	Industrial Engineering - General
SCOTTISH POWER	255	48.47	Utilities
BRITISH LAND	256	48.43	Real Estate - General
CANARY WHARF GROUP	257	48.19	Real Estate - General
MOODY'S	258	48.12	Support Services - Information Providers
D&B	259	48.09	Support Services - Information Providers
CITI	260	48.08	Financial - Banks
DEVEREVENUES	261	48.05	Travel & Leisure - Business Hotels
CAPITA	262	48.03	Support Services - General
WINCANTON	263	47.99	Industrial Transportation - Logistics / Distribution / Freight Services
AMERICAN EXPRESS BUSINESS TRAVEL	264	47.98	Travel & Leisure - Corporate Travel Agencies
REED ELSEVIER	265	47.95	Support Services - Information Providers
MAGNET TRADE	266	47.94	Retailers - Builders' Merchants
QINETIQ	267	47.86	Aerospace & Defence
CALOR	268	47.83	Oil & Gas
HSS HIRE	269	47.78	Retailers - Builders' Merchants
MALMAISON	270	47.76	Travel & Leisure - Business Hotels
THALES	271	47.70	Aerospace & Defence
LOGICA	272	47.70	Support Services - Consultancies
THAMES WATER	273	47.03	Utilities
LOGITECH	274	46.98	Technology - Hardware & Equipment
RAMADA JARVIS	275	46.98	Travel & Leisure - Business Hotels
WARWICK BUSINESS SCHOOL	276	46.83	Executive Education, Training & Development
AIM	277	46.61	Financial - Exchanges & Markets
FEDERATION OF SMALL BUSINESSES	278	46.53	Support Services - Associations & Accreditations
IOD	279	46.45	Support Services - Associations & Accreditations
ARRIVA	280	46.44	Travel & Leisure - Train & Bus Operators
SCHRODERS	281	46.44	Financial - Banks
UNIX	282	46.41	Software & Computer Services
BMI	283	46.40	Travel & Leisure - Airlines
MICHAEL PAGE INTERNATIONAL	284	46.28	Support Services - Recruitment
WOOLMARK	285	46.28	Support Services - Associations & Accreditations
LEXMARK	286	46.28	Technology - Hardware & Equipment
AKZONOBEL	287	46.24	Chemicals
THISTLE	288	46.22	Travel & Leisure - Business Hotels
MAKRO	289	46.20	Retailers - B2B General
ARUP	290	46.13	Support Services - Consultancies
BNP PARIBAS	291	46.09	Financial - Banks
WOLSELEY	292	46.06	Retailers - Builders' Merchants
BDO	293	46.01	Support Services - Accountancy & Business Services
DRAPER	294	45.95	Construction & Materials - Tools / Equipment
SMITHS	295	45.91	Industrial Engineering - General
INVENSYS	296	45.88	Industrial Engineering - General
REGUS	297	45.83	Support Services - General
CARILLION	298	45.81	Construction & Materials
LAFARGE	299	45.77	Construction & Materials
BROTHER	300	45.75	Technology - Hardware & Equipment

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NEC	301	45.75	Technology - Hardware & Equipment
ACER	302	45.71	Technology - Hardware & Equipment
JCB	303	45.56	Industrial Engineering - General
BHP BILLITON	304	45.52	Mining
BRITISH DENTAL ASSOCIATION	305	45.51	Support Services - Associations & Accreditations
GATWICK EXPRESS	306	45.47	Travel & Leisure - Train & Bus Operators
ACCOUNTANCY AGE	307	45.41	Media - Trade Publications
BOOKER	308	45.40	Retailers - B2B General
THE ICC BIRMINGHAM	309	45.39	Travel & Leisure - Conference Centres
THYSSENKRUPP	310	45.37	Industrial Engineering - General
ENTERPRISE	311	45.36	Travel & Leisure - Automobile Rental
THOMSON LOCAL	312	45.24	Media - Marketing Services - Advertising Solutions
YAHOO! NETWORK	313	45.12	Media - Marketing Services - Advertising Solutions
WESTFIELD	314	45.10	Real Estate - General
JONES LANG LASALLE	315	45.06	Real Estate - Commercial Agents / Advisors
SERCO	316	45.05	Support Services - General
BRITISH RETAIL CONSORTIUM	317	45.03	Support Services - Associations & Accreditations
WOLFF OLINS	318	44.90	Media - Marketing Services - Branding & Design
HRG (HOGG ROBINSON GROUP)	319	44.83	Travel & Leisure - Corporate Travel Agencies
SAINT-GOBAIN	320	44.82	Construction & Materials
EQUIFAX	321	44.78	Support Services - Information Providers
HARRIS	322	44.75	Construction & Materials - Tools / Equipment
HOWDENS JOINERY	323	44.65	Retailers - Builders' Merchants
SHANKS GROUP	324	44.64	Support Services - Waste Management
INGERSOLL RAND	325	44.48	Construction & Materials - Tools / Equipment
BOMBARDIER	326	44.46	Aerospace & Defence
NATIONAL	327	44.40	Travel & Leisure - Automobile Rental
INTERBRAND	328	44.34	Media - Marketing Services - Branding & Design
G4S	329	44.33	Support Services - Security & Fire Protection
LETT'S	330	44.28	Retailers - Office Equipment & Supplies
CONSTRUCTION NEWS	331	44.11	Media - Trade Publications
ASSOCIATED BRITISH PORTS	332	44.07	Industrial Transportation - General
FREIGHTLINER	333	44.03	Industrial Transportation - Logistics / Distribution / Freight Services
CAMBRIDGE JUDGE BUSINESS SCHOOL	334	44.02	Executive Education, Training & Development
GARMIN	335	44.02	Technology - Hardware & Equipment
ALLEN & OVERY	336	43.91	Support Services - Legal
INITIAL	337	43.90	Support Services - General
BOSTON CONSULTING GROUP	338	43.89	Support Services - Consultancies
CASIO	339	43.88	Technology - Hardware & Equipment
JOHNSTONE'S TRADE PAINTS	340	43.84	Construction & Materials - Tools / Equipment
CARBON TRUST	341	43.61	Support Services - General
MARKETING WEEK	342	43.47	Media - Trade Publications
LENOVO	343	43.47	Technology - Hardware & Equipment
NOVOTEL	344	43.45	Travel & Leisure - Business Hotels
ADECCO	345	43.43	Support Services - Recruitment
MICROSOFT ADVERTISING	346	43.40	Media - Marketing Services - Advertising Solutions
MONSTER	347	43.27	Support Services - Recruitment
GFK NOP	348	43.20	Media - Marketing Services - Market Research
OFFICE ANGELS	349	43.08	Support Services - Recruitment
SEVERN TRENT WATER	350	43.06	Utilities

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LEYLAND TRADE PAINTS	351	43.05	Construction & Materials - Tools / Equipment
CAPGEMINI	352	43.05	Support Services - Consultancies
SCOTTISH EXHIBITION AND CONFERENCE CENTRE (SECC)	353	43.04	Travel & Leisure - Conference Centres
REXEL	354	42.99	Retailers - Office Equipment & Supplies
BAIN & COMPANY	355	42.90	Support Services - Consultancies
JOHN LAING	356	42.88	Support Services - Consultancies
3	357	42.87	Telecommunications - Mobile & Online
FLIGHT INTERNATIONAL	358	42.85	Media - Trade Publications
BRISTOL-MYERS SQUIBB	359	42.83	Pharmaceuticals & Biotech
CB RICHARD ELLIS	360	42.71	Real Estate - Commercial Agents / Advisors
BABCOCK INTERNATIONAL	361	42.70	Support Services - General
ELI LILLY	362	42.64	Pharmaceuticals & Biotech
UNISYS	363	42.62	Support Services - Consultancies
ICAEW	364	42.61	Support Services - Associations & Accreditations
FIRST	365	42.60	Travel & Leisure - Train & Bus Operators
DOW CORNING	366	42.52	Chemicals
SOUTHERN ELECTRIC	367	42.50	Utilities
DTZ	368	42.45	Real Estate - Commercial Agents / Advisors
HAPAG-LLOYD	369	42.45	Industrial Transportation - General
LATEROOMS.COM	370	42.40	Travel & Leisure - Corporate Travel Agencies
ADDISON LEE	371	42.32	Support Services - General
ELSTREE STUDIOS	372	42.30	Support Services - General
HARROGATE INTERNATIONAL CENTRE	373	42.28	Travel & Leisure - Conference Centres
BG GROUP	374	42.21	Oil & Gas
BUSINESS DESIGN CENTRE	375	42.21	Travel & Leisure - Conference Centres
SWISS RE	376	42.13	Insurance & Risk Management
IBIS	377	42.11	Travel & Leisure - Business Hotels
BLUE ARROW	378	42.10	Support Services - Recruitment
KORN/FERRY WHITEHEAD MANN	379	41.97	Support Services - Recruitment
ALSTOM	380	41.97	Industrial Engineering - General
GREAT PORTLAND ESTATES	381	41.91	Real Estate - General
BOURNEMOUTH INTERNATIONAL CENTRE	382	41.91	Travel & Leisure - Conference Centres
KONICA MINOLTA	383	41.91	Technology - Hardware & Equipment
CASS BUSINESS SCHOOL	384	41.84	Executive Education, Training & Development
INVESTEC	385	41.77	Financial - Banks
ESTATES GAZETTE	386	41.74	Media - Trade Publications
INTERLINK EXPRESS	387	41.74	Industrial Transportation - B2B Delivery Services
DE LA RUE	388	41.63	Support Services - General
ZENITHOPTIMEDIA	389	41.54	Media - Marketing Services - Media Agency
AMEC	390	41.52	Support Services - General
TNS-RESEARCH INTERNATIONAL	391	41.52	Media - Marketing Services - Market Research
ASHRIDGE BUSINESS SCHOOL	392	41.49	Executive Education, Training & Development
AMD	393	41.39	Technology - Hardware & Equipment
OFFICE DEPOT	394	41.34	Retailers - Office Equipment & Supplies
EGON ZEHNDER INTERNATIONAL	395	41.33	Support Services - Recruitment
HOGAN LOVELLS	396	41.32	Support Services - Legal
FLYBE	397	41.31	Travel & Leisure - Airlines
LAING O'ROURKE	398	41.29	Construction & Materials
MILLWARD BROWN	399	41.28	Media - Marketing Services - Market Research
BOEHRINGER INGELHEIM	400	41.21	Pharmaceuticals & Biotech



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<b>BRAND</b>	<b>RANK</b>	<b>INDEX</b>	<b>CATEGORY</b>
LAZARD	401	41.14	Financial - Banks
EDINBURGH INTERNATIONAL CONFERENCE CENTRE (EICC)	402	41.12	Travel & Leisure - Conference Centres
NORTON ROSE	403	41.10	Support Services - Legal
NORTHROP GRUMMAN	404	40.92	Aerospace & Defence
HILL & KNOWLTON	405	40.88	Media - Marketing Services - PR
GENERAL DYNAMICS UK	406	40.80	Aerospace & Defence
KING STURGE	407	40.71	Real Estate - Commercial Agents / Advisors
WEBER SHANDWICK	408	40.71	Media - Marketing Services - PR
EALING STUDIOS	409	40.67	Support Services - General
CLOSE BROTHERS	410	40.60	Financial - Banks
PRONTAPRINT	411	40.58	Retailers - B2B General
KUEHNE & NAGEL	412	40.57	Industrial Transportation - Logistics / Distribution / Freight Services
BRUNSWICK	413	40.55	Media - Marketing Services - PR
KALL KWIK	414	40.48	Retailers - B2B General
WALES MILLENNIUM CENTRE	415	40.45	Travel & Leisure - Conference Centres
HEIDRICK & STRUGGLES	416	40.44	Support Services - Recruitment
MCCANN-LONDON	417	40.39	Media - Marketing Services - Advertising Agencies
MILLENNIUM	418	40.38	Travel & Leisure - Business Hotels
PA CONSULTING	419	40.37	Support Services - Consultancies
ABB	420	40.36	Industrial Engineering - General
CAMPAIGN	421	40.32	Media - Trade Publications
NICEDAY	422	40.32	Retailers - Office Equipment & Supplies
THE LAWYER	423	40.25	Media - Trade Publications
ATKINS	424	40.25	Support Services - Consultancies
LEXISNEXIS	425	40.22	Support Services - Information Providers
NOVO NORDISK	426	40.18	Pharmaceuticals & Biotech
KIER GROUP	427	40.13	Construction & Materials
MAN GROUP	428	40.12	Financial - General
DRAPERS	429	40.11	Media - Trade Publications
CHARTERED MANAGEMENT INSTITUTE	430	40.03	Support Services - Associations & Accreditations
BBH	431	39.96	Media - Marketing Services - Advertising Agencies
ALLIANCE HEALTHCARE	432	39.96	Pharmaceuticals & Biotech
DATAMONITOR	433	39.92	Support Services - Information Providers
BAKER TILLY	434	39.84	Support Services - Accountancy & Business Services
CIPD	435	39.82	Support Services - Associations & Accreditations
SCOTTISH HYDRO	436	39.79	Utilities
ARCHITECTS' JOURNAL	437	39.76	Media - Trade Publications
CLEAR CHANNEL OUTDOOR	438	39.70	Media - Marketing Services - Advertising Solutions
RETAIL WEEK	439	39.65	Media - Trade Publications
MARKETING	440	39.58	Media - Trade Publications
UNITED UTILITIES	441	39.57	Utilities
PITMAN TRAINING	442	39.57	Executive Education, Training & Development
XSTRATA	443	39.56	Mining
LONMIN	444	39.50	Mining
SKF	445	39.46	Industrial Engineering - General
HARGREAVES LANSDOWN	446	39.43	Financial - General
ACCA	447	39.35	Support Services - Associations & Accreditations
PHS GROUP	448	39.23	Support Services - General
RAYTHEON SYSTEMS	449	39.19	Aerospace & Defence
BELL POTTINGER	450	39.16	Media - Marketing Services - PR

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<b>BRAND</b>	<b>RANK</b>	<b>INDEX</b>	<b>CATEGORY</b>
CIMA	451	39.08	Support Services - Associations & Accreditations
VENT-AXIA	452	38.96	Industrial Engineering - General
TRAFFICMASTER	453	38.96	Support Services - General
RS COMPONENTS	454	38.92	Industrial Transportation - Logistics / Distribution / Freight Services
OXFORD BLACK N' RED	455	38.91	Retailers - Office Equipment & Supplies
DESIGN WEEK	456	38.90	Media - Trade Publications
HENDERSON GLOBAL INVESTORS	457	38.90	Financial - Banks
PARK PLAZA	458	38.90	Travel & Leisure - Business Hotels
KIDDE	459	38.88	Support Services - Security & Fire Protection
BOOZ & CO.	460	38.87	Support Services - Consultancies
MEDIACOM	461	38.85	Media - Marketing Services - Media Agency
POW WOW	462	38.81	Corporate Catering & Water Supplies
MANCHESTER AIRPORTS GROUP	463	38.79	Industrial Transportation - General
NYSE EURONEXT	464	38.74	Financial - Exchanges & Markets
DURHAM BUSINESS SCHOOL	465	38.72	Executive Education, Training & Development
FSC	466	38.69	Support Services - Associations & Accreditations
HOOVER'S	467	38.64	Support Services - Information Providers
AEGON	468	38.55	Insurance & Risk Management
SOPHOS	469	38.54	Software & Computer Services
HAY GROUP	470	38.50	Support Services - Consultancies
MITIE	471	38.50	Support Services - General
CARLSON WAGONLIT TRAVEL	472	38.48	Travel & Leisure - Corporate Travel Agencies
MINDSHARE	473	38.44	Media - Marketing Services - Media Agency
UNITED BUSINESS MEDIA	474	38.40	Support Services - Information Providers
REXAM	475	38.39	Industrial Engineering - General
OYEZ STRAKER	476	38.34	Retailers - Office Equipment & Supplies
CHI & PARTNERS	477	38.33	Media - Marketing Services - Advertising Agencies
AKQA	478	38.28	Media - Marketing Services - Direct Or Digital Marketing
THE BALTIC EXCHANGE	479	38.23	Support Services - Associations & Accreditations
PINSENT MASONS	480	38.17	Support Services - Legal
INMARSAT	481	38.08	Telecommunications - General
CBS OUTDOOR	482	38.00	Media - Marketing Services - Advertising Solutions
ALCATEL-LUCENT	483	37.98	Software & Computer Services
KROLL	484	37.96	Support Services - Accountancy & Business Services
FREUD COMMUNICATIONS	485	37.95	Media - Marketing Services - PR
EADS	486	37.87	Aerospace & Defence
TOTALJOBS.COM	487	37.85	Support Services - Recruitment
MARSHALLS	488	37.83	Construction & Materials
OPODO	489	37.70	Travel & Leisure - Corporate Travel Agencies
SMURFIT KAPPA	490	37.69	Industrial Engineering - General
CEMEX	491	37.69	Construction & Materials
SANOFI-AVENTIS	492	37.68	Pharmaceuticals & Biotech
KC	493	37.64	Telecommunications - General
RSA	494	37.57	Insurance & Risk Management
BUILDING	495	37.53	Media - Trade Publications
SIMMONS & SIMMONS	496	37.48	Support Services - Legal
LEWIS SILKIN	497	37.48	Support Services - Legal
SWISSPORT	498	37.46	Industrial Transportation - General
SMITHS NEWS	499	37.45	Industrial Transportation - Logistics / Distribution / Freight Services
EXPERIAN HITWISE	500	37.42	Support Services - Information Providers